



Debbie Lambert
DESIGN *and* ILLUSTRATION

CONTACT:



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About Me:



I am a graphic designer and illustrator living in the West Midlands, UK.

I'm happiest when I'm taking on something with wide scope- my favourite briefs have challenged me and pushed me to look into new skills and techniques.

I enjoy the energy of working in a creative team and have managed groups or freelancers and interns in several projects.



Skills

HIGHLY PROFICIENT WITH:



OTHER SKILLS INCLUDE:

- User interface design for Mobile Apps.
- Web Design: experienced in HTML & CSS, Wordpress customisation, and e-shot services (Mailchimp).
- Branding and logo design.
- Traditional and digital illustration.
- Typography
- Design for print and digital media.
- Strong time management.
- Good communicator, used to taking and giving constructive criticism, working as a leader or as part of a creative team.



Professional Experience

LEAD GRAPHIC DESIGNER February 2012- Present

Bsmart www.bsmartmedia.co.uk

Working as part of a creative team designing mobile apps for the educational and commercial sector. A very creative and varied role, including branding and logo design, design for print and digital media, and a broadening of my knowledge of front-end web design.

RESPONSIBILITIES:

- User interface design with a focus on innovation and usability
- Originating artwork including hand-drawn and vector illustration and animation
- Conceptualising games and apps from open briefs
- Designing internet-based marketing solutions from e-shots to web pages
- Print design for marketing collateral including exhibition stands, brochures and flyers
- Branding and logo design

GRAPHIC DESIGNER/CREATIVE ARTWORKER November 2009- June 2011

Alps Labels www.askalps.com

Working as the sole graphic designer and artworker for a small print company specialising in food labels and packaging. Working with a diverse client base from small local businesses to large international companies such as KTC.

RESPONSIBILITIES:

- Following client briefs from concept to print-ready artwork
- Liaising with clients on alterations and revisions.
- Working to print specifications for large-scale print runs
- Time-management and scrupulous attention to detail
- Training an intern who went on to join the creative team



Education

BA VISUAL COMMUNICATIONS: FIRST CLASS HONOURS

2006-2009 Birmingham City University, West Midlands



Achievements and Awards

JUNE 2009 'TREVORS' AWARD: PROFESSIONAL PRACTICE

At my graduate show, was awarded for my work on Ink Soup, a magazine of student illustrations

JAN 2009 FUMETTO EXHIBITION

Illustration competition; my work was chosen alongside 45 other artists out of over 900 entrants to feature in an exhibition in Lucerne, Switzerland.



Interests

I'm passionate about all fields of visual communication, but illustration is my focus. I manage my own commissions in my spare time, and I'm always on the lookout for new techniques. I'm also very musical- I play the piano, and I'm teaching myself to play guitar.